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Brigid Shea
Terry Moore
Carbon Shrinks LLC
PO Box 684356
Austin, TX 78768

Dear Brigid and Terry,

I read about the work you are doing with Texas Lehigh Cement Company (Austin American-Statesman, 2/20/09.) Then I checked out your website and was very impressed with your business model. Carbon Shrinks is filling a gap that needs to be filled in the consulting industry. Thank you for starting Carbon Shrinks to help educate corporations on the new ideas for carbon reduction. You are doing amazing work by encouraging companies to turn an outside threat (environmental legislation) into a benefit (innovation leadership.)

Do many people tell you "thank you?" I hope so! I've just started to write thank you notes to people who are doing a good job for the environment. My first thank you note was to Bob Kidnew. It is attached for you to read.

As I told Bob Kidnew, if American companies all get ahead of the global curve they will become world leaders in innovation for climate change. We could own the technology that everyone else needs and uses!

Keep up the good work.



Kelly Lessard
Faculty Secretary at Southwestern University, wife and mother, and
resident of Georgetown